

World's leading electronics and semiconductor publication. Every chip, every system, A to Z.

Reach the engineers who design and buy the world's electronics.

Independent technical journalism for the electronics and semiconductor industry,
since 2009.

75K+

page views a month

6,000+

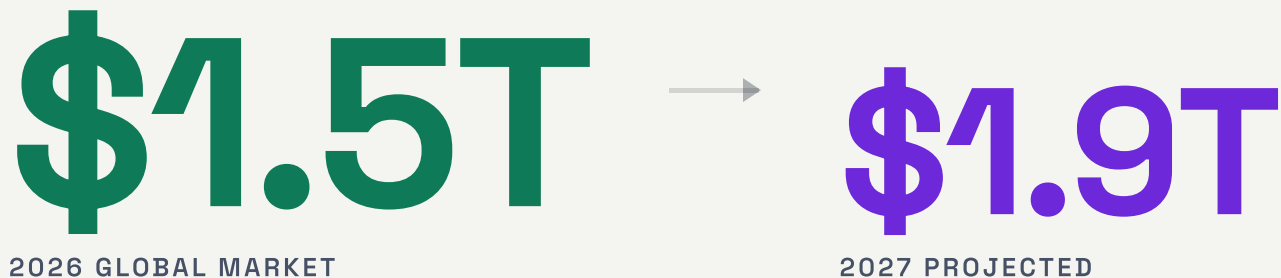
newsletter subscribers

2009

publishing since

THE MARKET

A \$1.5 trillion market in 2026, still growing



Every design win starts with an engineer evaluating a part. **EEHerald** is where they read before they decide.

AT A GLANCE

The world's leading source for electronics and semiconductors

MONTHLY REACH

75K+

page views every month, from chip design to finished systems

WEEKLY NEWSLETTER

6,000+

subscribers, with top industry leadership among our readers

CEOs

CTOs

VPs

Engineering heads

900K+

page views a year

2009

publishing since

Silicon Bridge

our podcast

Events

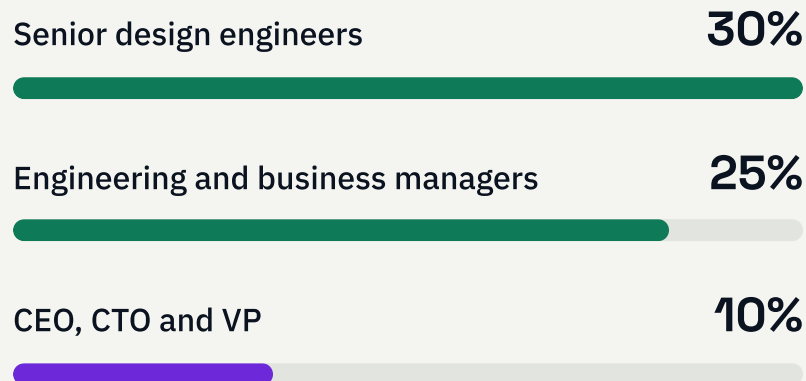
industry partnerships and our own

AUDIENCE SENIORITY

Readers with technical and buying authority

65%

of readers hold technical or buying authority



WHERE READERS WORK

Readers at the industry's largest companies

60%

work at Tier 1 and Tier 2 companies



Hyperscale and data centre



Automotive OEMs



Chip design and EDA



Industrial, power and IoT

3.2 min

**average time on page. Readers
come here to read, not skim.**

~2×

the typical B2B tech news figure

~1.5 min

typical B2B tech news time on page

A global readership, led by India

01

India

02

United States

03

Europe

FOLLOWED BY

East Asia

China

Japan

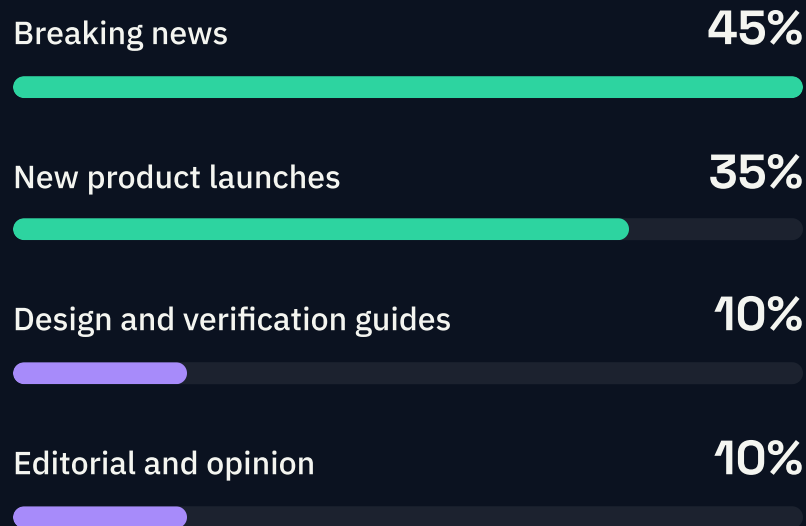
South America

Russia

Readers come for news and new products

80%

of reading is news and new products



Six channels to reach engineers



eeherald.com

Daily technical news and product coverage



Weekly newsletter

6,000+ subscribers, including top industry leadership



Silicon Bridge podcast

Conversations with semiconductor and tech leaders



EEH Digest on LinkedIn

A curated industry digest for LinkedIn followers



Events

Industry event partnerships and EEHerald's own events, coming soon



Whitepaper leads

Gated technical resources that generate qualified leads

EEHerald compared with typical tech media

	EEHERALD	TYPICAL TECH MEDIA
Audience	65% senior engineers and decision makers	Generalist engineering audience
Companies	60% at Tier 1 and Tier 2 companies	Fragmented, mostly small companies
Attention	3.2 min average time on page	About 1.5 min
Editorial	Independent, technical analysis	PR and sponsored news aggregation
Coverage	Granular, from chip design to passives	Broad, shallow overviews

Two ways to partner

MAXIMUM VISIBILITY

Leadership

- ◆ 24-hour full site takeover
- ◆ Dedicated webinar
- ◆ Prime newsletter placement
- ◆ Unlimited whitepaper leads

ALWAYS ON

Growth

- ◆ Monthly display campaigns
- ◆ Native content sponsorship
- ◆ Quarterly product spotlight
- ◆ Social media syndication

Custom packages available. Tell us your goals and we will build around them.

LET'S TALK

Put your brand in front of the engineers who choose.

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